

URBAN YOUTH, INCORPORATED

Mark P. Sills, Executive Director
45 E. McCaulley Court
Wilmington, DE 19801
302.655.6045

March 7, 2006

Dear Supporter,

My name is Mark Sills, Executive Director and Founder of Urban Youth, Inc. (UYI). We are a youth development business enterprise, with the goal of organizing and promoting weekend basket ball tournaments in cities within the northeast and southern regions.

Our purpose in writing is to invite the business involvement of you and your organization as an official sponsor of our program.

Over a period of some seven years, we have organized and directed some 160 girls and boys Basketball tournaments in 25 cities from Boston to Atlanta. For example on April 21-23, 2006, and June 9-11, 2006, we will be sponsoring, for the second consecutive year, 2-two day Atlanta, Georgia youth basketball tournaments. We also have the marketing support of the Sales Executives of the NBA Atlanta Hawks (look for their flyer soon!) In April of 2005, this particular basketball tournament attracted some 45 youth basketball teams, ages 9 to 17, from seven different states.

A unique aspect of our UYI program is that many of the tournaments are for junior varsity athletes, those who do not usually have the opportunity to compete in tournament playoff basketball games in their local communities. These tournaments allow JV players to have first hand basketball experiences playing in highly competitive interstate tournaments – tournaments which also attract the recruitment interest of many college coaches.

We are asking for your financial support to further our efforts to provide youth development tournaments in additional cities. A point to stress is that we also use these tournaments to advertise and promote the business services of our tournament sponsors.

For your convenience, a sponsorship brochure is also on our website, thank you for your time and interest. If there are questions, I can be reached at 302-655-6045.

Sincerely,

Mark P. Sills

Executive Director