

## A FEW OF THE UPCOMING TOURNAMENTS

### **Thanksgiving Basketball Classic:**

November 26 & 27, 2005

West Chester University South Campus, West Chester, PA

### **December One Day Shootout:**

December 17, 2005

Hockessin PAL Center, Hockessin, DE 19707

### **First State Junior Varsity Basketball Classic:**

December 27-29, 2005

St. Thomas More Academy, Magnolia, DE 19962

### **Eastern Basketball Shootout:**

January 21 & 22, 2006

West Chester University South Campus, West Chester, PA

### **Kentucky Colonels Basketball Classic:**

January 22 & 23, 2006

Southern High School, Louisville, Kentucky

### **The High Flyers Basketball Classic:**

January 28 & 29, 2006

H. Fletcher Brown Boys Club, Wilmington, DE 19801

### **Valentine's Basketball Classic:**

February 11 & 12, 2006

Kelly Bollis Complex, Hatboro, PA 19040

### **7th Annual Charlie Smith Memorial Basketball Classic:**

April 1 & 2, 2006

H. Fletcher Brown Boys Club, Wilmington Police Athletic League Center,  
Wilmington, DE & Tri-State Sports Arena, Aston, PA

### **Southern Madness Classic:**

April 7-9, 2006 Atlanta, GA

### **Georgia Peach Classic:**

April 28-30, 2006

Georgia State University, Atlanta, GA

### **Maryland Future Stars Classic:**

May 27 & 28, 2006

Discovery Sports Center, Boyds, MD 20841

# Urban Youth, Inc. Basketball Tournament



## Sponsorship Opportunities

## 2005-2006

Mark P. Sills, Executive Director  
45 E. McCaulley Court  
Wilmington, DE 19801  
302.655-6045

## Overview

- Urban Youth Inc. was established in 1999
- Over 125 tournaments
- Over the last 12 months, 25,000 people have attended UYI Basketball tournaments
- Teams enter from the Mid-Atlantic region (NY, NJ, PA, DE, MD, DC,GA)
- 15-65 teams participate each weekend
- 15 people per team (including 3 coaches) and parents
- On average, 50% of tournament teams utilize

## Sponsorship Opportunities

### Gold Level - \$5,000

Presence on UYI Website (Banner Ad, Web-Link)  
Corporate Banner prominently displayed during all Tournaments  
Corporate Logo printed on all tournament and marketing materials  
Sponsorship acknowledged in all Media advertising (Print, TV, Radio)

### Silver Level - \$2,500

Presence on UYI Website (Banner Ad)  
Corporate Banner prominently displayed during all Tournaments  
Corporate Logo printed on all tournament and marketing materials  
Sponsorship of Tournament Trophies

### Bronze Level - \$1,000

Presence on UYI Website (Banner Ad)  
Corporate Banner prominently displayed during all Tournaments